

MYLES BRAXTON

Boston, MA | 631-455-4191 | mylesbraxton0@gmail.com

PROFILE

Award-winning Program Manager for Colleague Communications & Culture at National Grid, delivering community, culture, and belonging programs across a US-UK energy company. Programs are measured on business outcomes through infrastructure designed from scratch, documented to operate at scale, and recognized in 2026 with an international Gold award for Best Communication of Corporate Culture, judged in London against national entries from across the sector.

EXPERIENCE

National Grid | Program Manager, Colleague Communications & Culture | *Previously Associate Program Manager* Aug 2024 – Present

- Direct culture, community, and belonging programming for National Grid's New England business, delivering recognition events, leadership offsites, and business kickoffs across concept, budget, vendors, run of show, and post-program evaluation.
- Designed and implemented engagement measurement infrastructure from scratch, defining KPIs, establishing baselines, and delivering monthly Power BI reporting in business terms that directly informs annual program planning and budget decisions.
- Prepare executive briefings, presentations, and talking points for the New England President; produce all town halls and live webcasts and translate workforce insight into clear, actionable guidance for senior leadership decisions.
- Direct large-scale culture and engagement campaigns from concept through channel rollout and post-campaign reporting; awarded Gold for Best Communication of Corporate Culture at the 2026 international awards program held in London.
- Document every program as a reusable blueprint with standard intake, templates, defined roles, and success metrics, enabling consistent program delivery independent of any single owner, facilitator, or institutional memory.
- Own platform requirements and administration across nine employee channels, including SharePoint, Viva Engage, and digital signage, spanning implementation, requirements gathering, access governance, publishing standards, and reporting.
- Produce fundraising campaigns and community events with external sponsors, partner organizations, and community stakeholders.
- Secured executive approval for a video-first operating model and delivered it from proposal to funded studio, generating \$400,000+ in documented annual savings and scaling creative capacity in-house on a permanent basis.

American Association of Blacks in Energy | Board Member & Communications Chair | *Greater Boston Chapter* Mar 2026 – Present

- Direct external communications for the chapter's Annual Scholarship Dinner, representing the organization to corporate sponsors, partner organizations, and volunteer teams across the complete annual event cycle.
- Develop programming that connects students and early-career professionals to energy-sector careers, sustaining a sponsor-funded talent pipeline that has earned renewed year-over-year corporate sponsor investment.

Survivors Know | Creative Director | *Previously Social Media Coordinator* | *Volunteer* Jan 2024 – Present

- Established the brand identity, newsletter, and social presence of a national survivor-led nonprofit; direct national advocacy, fundraising, and awareness campaigns grounded throughout in participant consent, factual accuracy, and personal dignity.

UMass Amherst Commonwealth Honors College | Lead Content Producer Mar 2022 – May 2024

- Led communications for a 3,000-student living and learning community, covering 20+ events annually and directing junior contributors on coverage assignments, quality expectations, and publishing standards.

Madison Square Garden / New York Knicks | Shooter & Editor Intern May – Aug 2023

- Produced social and YouTube content for the New York Knicks' national fan community during the 2023 playoff run, working with credentialed on-court and full production access throughout.

NOTABLE PROJECTS & RECOGNITION

Internal Communications and Engagement Awards 2026, London (National Grid & Goldbug): Gold: Best Communication of Corporate Culture · Gold: Best Engagement of a Disparate or Remote Workforce · Gold: Best Internal Communications, Energy and Utilities Sector · Bronze: Best Event, In-person. Judged internationally against entries from across the energy and utilities sector.

UMass Amherst Foundation, Advancement Film Series, Producer and Editor: Commissioned by the university's fundraising arm to produce seven films in six months supporting advancement priorities, alumni engagement, and donor stewardship campaigns.

Institute of Internal Communication (IoIC) Awards 2026: Shortlisted in two categories for work produced with agency partner Goldbug.

EDUCATION

University of Massachusetts Amherst | *B.A., Journalism & Public Relations; Business Minor*

CORE COMPETENCIES

Community & Belonging: Culture and belonging program design, employee community and ERG-style programming, volunteer networks, community service and fundraising events, sponsor and partner management, recognition programs, executive sponsor support and briefings, cross-functional representation, community listening and structured feedback loops.

Systems & Measurement: Program blueprints and SOP documentation, platform implementation and requirements (SharePoint, Viva Engage, Airtable, WordPress, Constant Contact), engagement and community health measurement, KPI baselining, Power BI, Excel, SWOOP Analytics, activation tracking, engagement and community health reporting written in plain business terms.

Communications & Production: Executive communications, campaign strategy, newsletters, town halls and live webcasts, storytelling with consent and dignity, AP style, Premiere Pro, DaVinci Resolve, motion graphics, podcast and audio production, photography, cinematography, live multi-camera webcasts, and AI-assisted production, analysis, and reporting workflows.